



APRIL Workshop Series

Please join us as we kick off the 2025 Choose Columbia County Business Boosters training series.

April will focus on using **SOCIAL MEDIA** to bolster your business featuring regional expert **Sarah Magill of The Reel Sarah**.

4/8 - Magnetic Marketing: How to Attract, Connect and Convert on Social Media. Learn how to turn your social media into a natural, trust-building machine that brings in the right people effortlessly.

4/15 - Your Bio is Your Billboard: Make it Irresistible & Turn Followers into Customers. Craft a profile that instantly grabs attention, builds trust, and guides people toward your business.

4/22 - Effortless Content Creation: How to Make Posts Faster & Easier Than You Thought Possible. The simple strategies, video hacks, and shortcuts that make showing up online feel light, fun, and doable.

4/29 - Show Up & Stand Out: Scheduling, Workflows & Building a Community That Lasts. Learn how to automate with ease, stay consistent, and turn your audience into loyal fans & customers.

Sessions are from **5:30 to 7pm** and will be held at the Port of Columbia Conference Room at 1 Port Way, Dayton or via **ZOOM**.

To register, please email: shane@portofcolumbia
or call 509-382-2577

